

# INTRAPRENEURIAL MANAGER

***An Individual Within An Organisation Who Takes Direct Responsibility For Turning An Idea, Or Need, Into A Sustainable, Profitable Finished Product Or Service Through Leadership And Innovation.***

The course has been designed to develop and test the skills of a new breed of middle and senior managers who will need to innovate and deliver sustainable organic growth in an ethical way – in other words, be able to deliver more with less!

Delivered one day per month, to small groups of no more than twelve and completed within a year, the course balances 'knowing' - academic knowledge, with 'being' - self-development and 'doing' - actually delivering innovation in the organisation.

Participants will be registered with the Chartered Management Institute and therefore have access to their extensive professional resources. Upon satisfactory completion, and subject to validation, participants will be awarded the Chartered Management Institute's Level 7 Diploma in Strategic Management & Leadership.

We are now accepting applications for future courses which start and run throughout a full calendar year. The cost is competitively priced against more traditional academic courses, and includes tuition, registration fees, lunches and refreshments.

The courses will be delivered at the Media Centre in Huddersfield - situated within easy walking distance of the railway station and giving direct access to all major northern cities.

We also provide in-house training if required and can also deliver courses in other locations, subject to demand or develop joint delivery models.

See our website for information, course dates and pricing.

***“effective leaders, efficient managers”***

**BUILDING A BETTER MANAGED BRITAIN**

***For more information please contact:***

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## COURSE OUTLINE

